University of New Hampshire Library STRATEGIC PLAN 2020-2025

Partner for student success and well-being

Enhance the library user experience

Embrace UNH's research and service missions

Grow as a flexible, creative, and inclusive organization

Cultivate sustainable practices

MISSION

The UNH Library supports the University's charter as New Hampshire's land, sea, and space grant institution, embraces the University's liberal arts tradition, and connects all, while embodying the values of the campus community. As the intellectual common ground, we offer services in information and data literacy, discovery of and access to information resources and knowledge, and vibrant community spaces to support the public good.

VISION

As a trusted academic and community partner for the University and beyond, the UNH Library is recognized as an inclusive, dynamic center for developing independent learners and fostering world-class scholarship in an evolving environment of services, technologies, and critical information literacies.











Strategic Plan 2020-2025

Priorities & Aspirations

Partner for student success & well-being

The UNH Library will partner with faculty, as well as academic, campus, and community groups to prepare students to be informed and ethical users and creators of information. The Library will actively support historically underserved populations to provide all students with an equal opportunity to succeed.

Initiatives

Cultivate a safe, equitable, and inclusive environment



Promote inclusion of information literacy and related literacies into university curricula 🎓 🧡

Hone instruction and other efforts to provide impactful learning experiences 🞓 🧡

Enhance the library user experience

The UNH Library will take a user-centered approach to improving spaces, resources, expertise, and technology. The Library will use ongoing assessment to make incremental and user-informed changes. The Library will provide a hospitable and inspiring learning environment in support of UNH's vision for a welcoming and inclusive campus community.

Maximize discovery of and access to information resources



Continuously improve the Library's physical spaces to balance varied and changing user needs 📦 🎢

Increase investment in the Library's virtual presence and technical infrastructure 🧡 🌃

Embrace UNH's research & service missions

The UNH Library will be a collaborative contributor to UNH's research and service initiatives. As a publisher and preserver of the University's scholarly output, the Library will have a robust physical and digital archive and a comprehensive institutional repository. The Library will curate its collections and will be an active participant in cooperative associations to support the information needs of its diverse communities.

Raise awareness of library services, resources, and expertise



Reconceptualize and implement a highly effective liaison program 🕎

Share expertise around data management, preservation, and scholarly publishing with a wider audience

Provide leadership for preservation of and access to digital collections reflecting New Hampshire's history and cultural heritage

Grow as a flexible, creative & inclusive organization

The UNH Library will be an agile, responsive, and servicefocused organization. The Library recognizes that its people are its strongest asset and will provide ongoing investment in each team member's knowledge and skills. The Library will provide a work environment that encourages each individual to contribute to their full potential.

Recruit and retain a diverse and innovative library workforce



Deepen expertise in areas of strength to engage with the campus and to act as regional and national library leaders 📏

Evolve the Library's organizational structure to maximize teamwork, agency, and accountability

Build a practice of documenting, assessing, and communicating the Library's contributions to the University

Cultivate sustainable practices

The UNH Library, as a responsible steward of its resources, will define core services and make them as efficient, effective, and responsive as possible. The Library will embrace an imaginative approach to building capacity for the future while advocating for greater institutional investment. Environmentally sustainable practices will be infused throughout library spaces and operations.

Increase awareness at UNH about shifts in scholarly communication, including the evolving publishing landscape, open access, and freedom of information 🎓 🧡

Address inadequacies in providing safe and secure housing for collections 🚮

Manage physical collections relative to space and user needs while contributing to national preservation and retention efforts **

Build a stronger financial foundation by pursuing additional sources of funding 📹

UNH Strategic Priorities

unh.edu/main/future-of-unh

Enhance student success and well-being



Expand academic excellence



Embrace New Hampshire



Build financial strength